

Faculty of Communication Sciences

JOURNALISM ADVERTISING AND PUBLIC RELATIONS AUDIOVISUAL COMMUNICATION

Website: <http://www.uic.es/en/communication-sciences>
Name of Coordinator: Isadora García Avis
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Tutoring: Monday - Friday 09.00 am – 06.00 pm

** Please note that the list of available courses and the teaching language are subject to annual change and that the dates are approximate. The final information will be available on our web page and will be communicated by email as soon as the academic calendar is confirmed.*

GENERAL INFORMATION

Academic Calendar*

September – July

Welcome Session*

SEMESTER 1: during first week of September
SEMESTER 2: during second week of January

Courses

SEMESTER 1

First semester exams

September – December

First two weeks of January

SEMESTER 2

Second semester exams

January – May

End of May

Exam retakes (first and second semester)

End of June

Are students allowed to extend their stay?

The Universitat Internacional de Catalunya will consider a request to extend a student's stay if the following conditions are fulfilled:

- A formal request must be made before 30 November.
- The request must have an academic justification approved by both the home and host universities.
- The UIC will evaluate the progress of the student during the first semester (students who fail more than 20 % of their credits will not be allowed to extend their stay).

Deadlines to submit the on-line application and send required documents by email*:

SEMESTER 1: 15th of June

SEMESTER 2: 15th of November

Learning Agreement

Changes in the Learning Agreement:
(Period of 30 days after classes have started)

Other regulations
Examinations

Requests and complaints

The student has to register on our on-line registration platform called RELINT: <http://www.uic.es/relint2/> and pick the subjects provided by the Faculty of Communication Sciences.

- Students who are staying for the whole academic year will have to choose the subjects for the first and the second semester.
- The Learning Agreement has to be sent to the academic coordinator for its approval online via RELINT.
- There will be a compulsory meeting at the beginning of every semester where the process and the policy of enrolment at the Faculty of Communications Sciences will be explained.

Once classes have started, students have 30 days to make changes to the subjects enrolled in.

How to proceed:

1. Contact academic coordinator UIC
2. If academic coordinator UIC approves changes, contact academic coordinator Home University
3. If academic coordinator Home University approves changes, contact our international office at exchange.bcn@uic.es so we can introduce your changes in RELINT.

After 30 days, no further changes will be accepted either to the Learning Agreement or the enrolment form.

- Exam schedules cannot be changed. If a request for a change of date or hour is justified and exceptional, it should have to be done officially and with sufficient advanced notice. Revised exam dates cannot be moved and will take place in the classroom.
- The same criteria apply to all students enrolled in the faculty: Compulsory attendance of 80% of the classes is required to be able to take the exam during the first session.

The Faculty's Secretary

Course language

90% of the lessons will be taught in Spanish. The language of each course can be checked on the faculty's webpage.

Required level of Spanish

B2 Certificate in Spanish

Required level of English

B2 Certificate in English

Certificates

An official language certificate (EILTS or DELE) and/or a certificate from the Home University are required. Spanish-speaking students from Latin-American countries are exempt from having to prove their language level.

SUBJECTS - LEARNING AGREEMENT

Direct links to the courses

- Audiovisual communication
<http://www.uic.es/en/studies-uic/communication-sciences/degree-audiovisual-communication/curriculum>
- Advertising and public relations
<http://www.uic.es/en/studies-uic/communication-sciences/degree-advertising-and-public-relations/curriculum>
- Journalism
<http://www.uic.es/en/studies-uic/communication-sciences/degree-journalism/curriculum>

Maximum/minimum credits per semester

There is no maximum or minimum number of credits.

Overlapping of courses

It is the student's responsibility to take subjects which do not overlap. Taking subjects with incompatible schedules is not allowed. If there are subjects which overlap because the schedule was not given to the student with sufficient notice (two months before starting the semester), it is accepted that two subjects may overlap and, as long as the professors agree and the attendance requirement does not apply.

Are students allowed to take subjects in other faculties?

Yes. This must be communicated to the International Relations department and the coordinator. It should always be approved by the Faculty of Communication and the faculty which is teaching the courses that the student wants to study.

Legend: AC = Audio visual Communication, A&PR = Advertising and Public Relations, J = Journalism

Degree	Code	Name	ECTS / credits	Semester	Language
Subjects AC in Course 1					
AC	08002	Written Communication and Information	6	1	Spanish
AC	08013	General English (not offered to English speakers)	6	1	English
AC	08010	Information Theory	6	1	Spanish
AC	12021	Spanish Language	1	1	Spanish
AC	12020	Oral Communication (not offered to English speakers)	1	1	Spanish
AC	08005	Media Studio	1	1	Spanish
AC	08012	Audiovisual Production	4	1	Spanish
AC	08003	Radio	4	1	Spanish
AC	08007	Audiovisual System Structure	6	2	Spanish
AC	08009	World Contemporary History	6	2	Spanish
AC	12022	Catalan Language (not offered to international students)	1	2	Catalan
AC	08014	Academic English Skills (not offered to English speakers)	6	2	English
AC	08008	Sociology	6	2	Spanish
AC	12042	Anthropology	6	2	Catalan
Subjects AC in Course 2					
AC	08537	Mass Media Communication	6	1	Spanish
AC	08534	Audiovisual Narrative I	6	1	Spanish
AC	08539	Video and Audio Editing	4	1	Catalan
AC	12041	Introduction to Audiovisual Art	4	1	Spanish
AC	08546	Written English (not offered to English speakers)	6	1	English
AC	08538	Persuasive Communication	4	1	Spanish
AC	08543	Audiovisual Narrative II	4	2	Spanish
AC	12043	Advertising and Public Relations	6	2	Spanish
AC	08536	Legal and Political Institutions	6	2	Catalan
AC	12048	Design and Photography	4	2	Catalan/Spanish
AC	08542	Post Production and Editing	4	2	Spanish
Subjects AC in Course 3					
AC	12051	Aesthetics	3	1	Spanish
AC	12025	History of Film and Television	3	1	Catalan
AC	12026	Broadcast Program	3	1	Catalan
AC	12047	Audiovisual Productions Sound	1	1	Spanish
AC	12045	Applied Music	3	1	Spanish
AC	12024	Documentary	6	1	English
AC	12023	Radio Creation	3	1	Spanish
AC	12027	Audiovisual Culture	4	2	Spanish
AC	12028	Audiovisual Distribution and Broadcasting	4	2	Spanish
AC	12044	Graphic Art	4	2	Spanish
AC	12029	Audiovisual Trends	4	2	Spanish
AC	09260	Psychology	4	2	Spanish

Subjects AC in Course 4					
AC	10056	Economics	3	1	English
AC	10058	Gamification and Videogames	3	1	Spanish
AC	10051	Audiovisual Advertising	4	1	English
AC	10059	Law	3	2	Spanish
AC	10057	Institutional Communication	3	2	Catalan
AC	10052	TV Series Analysis	4	2	English
AC	12039	Producing Entertainment Formats for Television	3	2	English
Optional subjects offered in AC					
AC	09487	Film Analysis and Criticism	3	2	Spanish
AC	09488	Audiovisual Production II	4	1	Spanish
AC	09489	Screenwriting Workshop	4	1	Spanish
AC	09490	Film Direction	4	2	Spanish
AC	09491	Direction of Photography	3	2	Spanish
AC	09494	Audiovisual Sound Techniques	3	1	Spanish
AC	09495	TV Direction	4	2	Spanish
AC	12031	TV Formats	3	1	Spanish
AC	12032	Information sheet Direction	4	1	Catalan
AC	10063	TV Series Production	3	2	Spanish
AC	12035	Entertainment Writing	4	1	Spanish
AC	12036	Audiovisual Report	3	2	Catalan
AC	10060	Artistic Direction	3	1	Catalan
AC	10062	Post Production and Editing	4	1	Catalan
AC	10061	Sound and Music in Audiovisual Projects	4	1	Spanish
AC	10064	Film Genres	3	2	Spanish
AC	12038	Corporate Communication	3	2	Spanish
AC	10066	Post-production	4	1	Catalan
AC	12037	Author Creation	3	2	Spanish
AC	12040	Transmedia and Storytelling	3	2	English

Degree	Code	Name	ECTS / credits	Semester	Language
Subjects A&PR in Course 1					
A&PR	12057	History of Advertising and Public Relations	6	1	Spanish
A&PR	07821	General English (not offered to English speakers)	6	1	English
A&PR	07819	Communication: Drafting & Writing	6	1	Spanish
A&PR	07826	Introduction to Human Communication I	3	1	Spanish
A&PR	07824	Advertising Language	1	1	Spanish
A&PR	07823	TV Set	1	1	Spanish
A&PR	09583	Theory of Information	6	1	Spanish
A&PR	07820	Television Communication	6	2	Spanish
A&PR	07816	Contemporary History	6	2	Spanish
A&PR	07815	History of Ideas	6	2	Spanish
A&PR	07822	Academic English Skills (not offered to English speakers)	6	2	English
A&PR	07814	Sociology	6	2	Spanish
Subjects A&PR in Course 2					
A&PR	08526	Radio Communication	6	1	Catalan
A&PR	08527	Written English (not offered to English speakers)	6	1	English
A&PR	09582	Theory of Communication	6	1	Spanish
A&PR	12058	Information Company	6	1	Spanish
A&PR	08533	Workshop. Advertising Language	6	1	Spanish
A&PR	08525	Media Law	6	2	Spanish
A&PR	08524	Economics	6	2	English
A&PR	08523	Psychology	6	2	Catalan
A&PR	08532	Institutional Communication	6	2	Spanish
A&PR	12059	Graphic Design	3	2	Spanish
A&PR	08531	Soundtrack	3	2	Spanish
Subjects A&PR in Course 3					
A&PR	09268	Strategic Management	4	1	Spanish
A&PR	09273	Photography and Design Applied to Advertising	5	1	Spanish/Catalan
A&PR	09275	Marketing	5	1	Catalan
A&PR	09274	Workshop. Public Relations Programmes I	5	1	Spanish
A&PR	09269	Statistics. Market Research	6	1	Spanish
A&PR	09272	Audiovisual System Structure	4	2	Catalan
A&PR	09267	Introduction to Human Communication II	3	2	Spanish
A&PR	09271	Audiovisual Narrative Techniques	4	2	Spanish
A&PR	12060	Digital Marketing	5	2	English
A&PR	09284	Advertising Media Structure and Planification	4	2	Spanish
A&PR	09270	Workshop : Network Projects	4	2	Spanish
Subjects A&PR in Course 4					
A&PR	10046	People Management	3	1	English
A&PR	10038	Advertising and Public Relations Companies	6	1	Spanish
A&PR	10042	TV Production and Filming	6	1	Catalan
A&PR	10047	Expression for Audiovisual Media	4	1	English
A&PR	10048	Brands Design	4	2	English

A&PR	10041	Ethics and Deontology of Advertising and Public Relations	6	2	Spanish
A&PR	10043	Workshop: Public Relations Programmes II	5	2	Spanish
Optional subjects offered A&PR					
A&PR	09475	Advanced Methods for Research	6	2	English
A&PR	11001	Brand Management & Strategy	6	1	Spanish
A&PR	11000	Creative Advertising	5	1	Catalan
A&PR	10045	Specialised Institutional Communication	4	2	Catalan
A&PR	12061	Advertising Drafting	4	2	Catalan

Degree	Code	Name	ECTS / credits	Semester	
Subjects J in Course 1					
J	08479	Written Communication I	6	1	Catalan/Spanish
J	08477	Journalistic Language I	7	2	Spanish/Catalan
J	08484	Video and Audio Editing	3	1	Spanish
J	08485	General English (not offered to English speakers)	6	1	English
J	08483	TV Studio	1	1	Spanish
J	09595	Information Theory	6	1	Spanish/Catalan
J	08476	Anthropology	6	1	Spanish
J	08480	Written Communication II	6	2	Spanish
J	08475	World Contemporary History	6	2	Spanish
J	11719	Sociology	6	2	Spanish
J	08477	Journalistic Language I	7	2	Spanish/Catalan
J	08486	Academic English (not offered to English speakers)	6	2	English
Subjects J in Course 2					
J	09288	Contemporary Thought	6	1	Spanish
J	09291	Radio Communication	6	2	Catalan
J	09287	Spanish Contemporary History	6	1	Spanish
J	09294	Written English (not offered to English speakers)	6	1	English
J	09594	Communication Theory	6	1	Spanish
J	09290	Journalistic Ethics	6	2	Spanish
J	09286	Media Law	6	2	Spanish
J	09292	TV Communication	6	2	Catalan/Spanish
J	09285	Economics	6	2	Spanish
J	11729	Journalistic Language II	6	2	Spanish
Subjects J in Course 3					
J	10075	Media Companies	6	1	Catalan
J	10073	Geography	4	1	Catalan
J	10074	History of Journalism	4	1	Spanish
J	10077	Radio Production & Management	6	1	Catalan
J	10083	Communication Management	6	1	Spanish
J	10076	Communication Structure	3	2	Spanish
J	10072	Legal & Political Institutions	6	2	Catalan
J	10078	TV Production & Management	6	2	Spanish
J	10079	Net worked Journalistic Projects	6	2	Spanish
J	10084	Advanced Research Methods	6	2	English
Subjects J in Course 4					
J	10721	Leadership and Negotiation	4	1	Catalan
J	10723	Marketing	4	1	Catalan
J	10724	News Report Writing	4	1	English
J	10731	Audience Analysis	3	1	Catalan
J	10735	Network Projects	6	1	Spanish
J	10727	Persuasive Communication	4	2	Spanish
J	10726	Creativity and Innovation	4	2	Catalan
J	10728	Design	4	2	Spanish
J	10732	Entrepreneurship	3	2	Spanish

J	10733	TV News Broadcast	4	2	English
Optional subjects offered J					
J	11956	Economic Journalism	3	1	Spanish
J	10699	International Journalism	3	2	Spanish
J	10696	Photojournalism	3	1	Catalan
J	10697	Sports Journalism	3	1	Catalan